Matthew Kwong

San Francisco, CA

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SUMMARY

Product Designer delivering user-centered product experiences through research, interaction design, prototyping, and cross-functional collaboration.

SKILLS

Design: UX/UI, Interaction Design, Wireframing, User Flows, Prototyping, User Research, Journey Mapping, Usability Testing, Design Systems, Web Design, 3D, Motion Graphics

Tools: Figma, Cinema 4D, Photoshop, Illustrator, After Effects, HTML, CSS, JS,Figma Make, Cursor, Codex

PROJECTS

Find My COVID Test   San Francisco, CA
Product Designer, Front-End Developer
July 2020 - June 2021
- Built a real-time search tool that helped 4,500+ Californians.
- Reduced the average test-finding time by 96% (from 15 minutes to 34 seconds).
- Partnered with Verily and Curative to integrate testing site availability.

EDUCATION

University of California, Davis
B.A Design
- Design Citation of Outstanding Performance
- Community Service Gold Award
- Dean's List

CERTIFICATIONS

Google AI Professional Certificate

WORK EXPERIENCE

Freelance   San Francisco, CA
Product + 3D Motion Designer   January 2025 - Current

- Designed and animated self-directed 3D and 2D motion graphic projects, including music visualizers, album artwork, and promotional social media ads.
- Commissioned to 3D model, animate, and export web-optimized assets using Cinema 4D and Redshift.

Toybox Labs | B2C Platform   Oakland, CA (Remote)
Product Designer   March 2022 - October 2024

- Led over 10 projects from ideation to launch, 0 to 1.
- Designed and shipped a digital subscription. experience that achieved a 95% user retention rate through gamification features.
- Reduced task completion time by 7% by leading core search and discovery workflows.
- Designed a first-of-its-kind, cross-platform 3D modeling program, accounting for 53% of adoption within the first week.
- Scaled 100+ Figma components to improve consistency and handoff efficiency for design and development teams.

Savage Bureau | Design Agency   San Francisco, CA
UX Design Contractor   October 2021 - January 2022

- Re-imagined the Salesforce Customer Success Events design system through cross-functional collaboration.
- Built a reusable web template used by multiple major real-estate developer websites.
- Designed an interactive building model viewer to help prospective office space buyers explore and compare floor plans more intuitively.

DM Studio | Design Agency   Sacramento, CA
UX Design Intern   March 2021 - July 2021

- Conducted user interviews for the Aidin medical referral management platform.
- Applied research insights to improve Aidin's healthcare referral platform, identifying key UX gaps impacting clinician workflow.
- Led web redesign proposal for celebrity Chef Arnold Myint.